



## Interchangeable Jewelry for Girls: Mag-tagz Review, Giveaway & Coupon Code!



Children can be a finicky bunch...today's "Mom, I HAVE to have it" item becomes yesterday's news very quickly! It can be very hard to keep up with their ever-changing tastes and moods. That's why mom-inventor, Anita Worth created a new line of [interchangeable magnetic jewelry](#) called [Mag-tagz™](#).

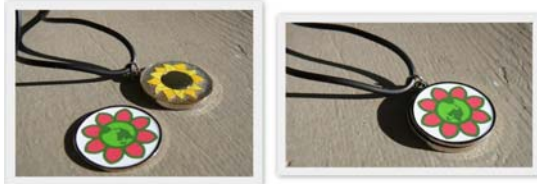
### About Mag-tagz:

[Mag-tagz necklaces](#) have a magnetic base and the charms, or tagz, can be easily switched out or traded with friends. New and limited-edition tagz come out every few months, so there's always something different to try. Anita created the line with plenty of input from her daughter, her daughter's friends and even kids from around the neighborhood.



Mag-tagz are more than just jewelry though, they are a fun and interactive as well!

Girls can play the "Tag, You're It!" game by visiting the [Mag-tagz website](#) and entering the unique code found on the back of their tag to get a clue. The goal is to collect four clues and figure out what the clues have in common. Players are encouraged to trade tagz or information with friends to learn more clues. Once they know the answer, they can submit it online and be entered to win amazing prizes like a Nintendo Wii. As added incentive to play, everybody who enters to win receives a special-edition tag just for participating.



Girls can also design their own tag and enter to win the [Mag-tagz Design Contest](#). The entries are posted on the Mag-tagz blog and anyone can vote for their favorite. The winners get the ultimate prize—their design is produced as a limited-edition tag and their name is engraved on the back! Recent winners of the Design Contest include Connor, an eco-conscious 4th grader who designed the Green Earth Flower tag, and two friends named Lauren who designed the [Bee tag](#) together.

Mag-tagz sent me the [Green Earth Flower tag](#) along with a sunflower magnetic base and necklace (pictured above) to review. They are adorable and such a cool idea! I love that girls can change out their tagz to go with different outfits or just the mood they're in. They are also very durable and well-made. The magnet is VERY strong so the charms are not going to get lost. I gave the necklace and charm to my 9 year old niece, Victoria and she just LOVES it!

Want It: Mag-tagz are a perfect gift for any girl age 5+. Mag-tagz Necklace Base retails for \$9.99 and Tagz are either \$3.99 or \$4.99. **SPECIAL OFFER:** Enter coupon code blogger20, for 20% OFF a purchase of \$20 or more!

### See How They Work:

