



Mag-tagz™



From the KidStuff Public Relations Press Release: " *New Interchangeable Jewelry Line is Much More Than an Accessory — It's really hard to keep up with kids' ever-changing tastes. One day their favorite color is red, and the next it's blue (and how dare you think it was red!) A new line of interchangeable magnetic jewelry, Mag-tagz™, is perfect for young girls because they can change their jewelry based on their outfit, mood or just because.*

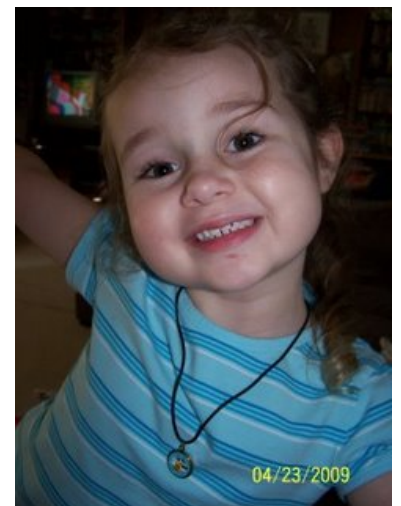
Mag-tagz necklaces have a magnetic base and the charms, or tagz, can be easily switched out or traded with friends. New and limited-edition tagz come out every few months, so there's always something different to try.

The mom-inventor, Anita Worth, created the line with plenty of input from her daughter, her daughter's friends and even kids from around the neighborhood. When she saw how much fun the girls were having creating and editing the designs, Worth realized that Mag-tagz could be much more than a children's jewelry line.

My take: Oh.My.Goodness. When I read about Mag-tagz™, I knew I had to get a necklace for my little girl. Just like the press release said, " *It's really hard to keep up with kids' ever-changing tastes. One day their favorite color is red, and the next it's blue (and how dare you think it was red!)*" - I think they wrote that sentence after talking to MY daughter! Her tastes changes with the wind. AND she loves, loves, loves jewelry. So it was no surprise she was ALL OVER this necklace after we received one from the very generous ladies at Mag-tagz™ to check out. We were sent the small necklace and [bee tag](#) and I am not exaggerating to tell you my daughter has worn this every.single.day since she got it. I can't wait to sit down with her and pick out some new tags to buy! Bonus to this particular jewelry? It's a **mom-invented** business and I'm ALL about supporting other moms, as all my long time readers know.

Besides, take one look at this face and you KNOW this is a great product!

BONUS: Right now, Mag-tagz has a design contest going on:



"Enter our Design Contest! Show us YOUR style and create a design for a new tag.

Prize for "Best Design" is a necklace and a custom-designed tag with your winning design! The winning design will be introduced as an exclusive Limited Edition tag. Winner's first name will be engraved on the back of the tag! Winner will also be featured on this website. Contest open to participants under age 14. Entries will be accepted through May 15, 2009. Winner will be announced May 18, 2009 on this site! Complete entry rules under "Contest Rules." No purchase necessary. Vote for your favorites! A sampling of the design entries will be posted at mag-tagz.blogspot.com.

Send your entries to :

*Mag-tagz
11420 Bee Cave Road, Ste. A-100
Austin, TX 78738*

Or email your entry in a .jpg. format to info@mag-tagz.com!

ABOUT MAG-TAGZ DESIGNS, LLC: *Mag-tagz is a line of interchangeable magnetic jewelry created by Anita Worth and her family. The line serves as a fun way for girls to connect through trading, collecting and creating tagz. More information is available at www.mag-tagz.com or on the Mag-tagz blog at <http://mag-tagz.blogspot.com/>*

BONUS: Use coupon code blogger20 for 20% off a purchase of \$20 or more at www.mag-tagz.com.