



## Change it up with Mag-tagz!



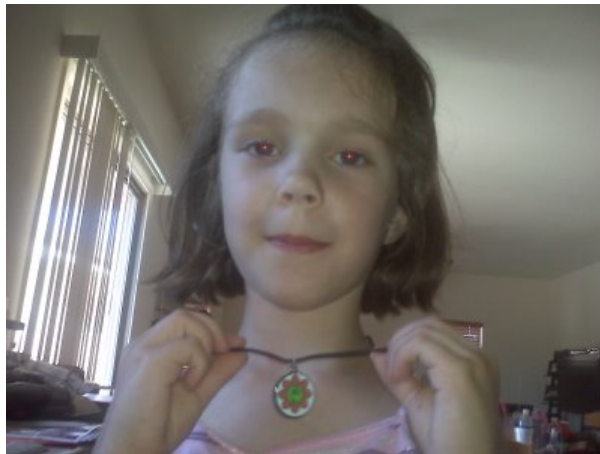
One of the coolest parts of reviewing new products is learning about the very inventive moms behind some pretty sweet stuff.

Take [Mag-Tagz](#), for instance. This mom-invented interchangeable line of magnetic jewelry for young girls is fun, cute, smart, and makes me wish I had thought of it! Anita Wentworth (the mom in question!) is on to something here. Gone are the days where yesterday's favorite accessory is long-forgotten. Instead, girls can choose to change up their look with a variety of affordable tagz (or charms), trade with friends, play online games (with chances to win a Nintendo Wii! All participants receive a special, limited edition tag just for playing!) and even enter their own designs and possibly see their idea become a super cute Mag-Tag! Seriously, this woman thought of everything.

The idea is pretty simple: Just get your little girl a magnetic base of choice (like the super cute and limited edition green world flower design, which was a recent design contest winner), and then she's on her way. The interchangeable tagz come in small and large sizes and are priced just right, too.

Mag-tagz are a wonderful choice for girls five and up. Since Buttercup is too young, we had new best friend, "J", try it out, and the reaction was exactly what I am sure Wentworth was going for. Within seconds of putting the necklace on and being explained the concept, "J" was smiling from ear to ear as she made plans to share and trade tagz with a friend living thousands of miles away.

Here she is showing off her new Mag-tagz bling..



Cute, huh?

If you'd like to see this smile on your own kid's face, you can visit [www.mag-tagz.com](http://www.mag-tagz.com) and start your collection now